

## Revised SpongeBob SquarePants Toolkit Copy

**HASHTAGS:** #SpongeBobSquarePants #SpongeBobSquarePantsParty #SpongeBobSquarePantsCake

### Revised Social Toolkit Copy

1. From Jellyfish Fields straight to the bakery case —the SpongeBob SquarePants DecoSet brings playful underwater detail with a button-activated SpongeBob figurine and three vibrant jellyfish poly pics to create a dynamic scene.
2. Say “I’m ready!” for the coolest cake topper under the sea. This SpongeBob SquarePants DecoSet features a moving SpongeBob figurine and three bright jellyfish pics that bring the look of Jellyfish Fields to life.
3. Inspired by Jellyfish Fields, this SpongeBob SquarePants DecoSet features a SpongeBob figurine and three colorful jellyfish pics that create a lively underwater display. Press the button to activate SpongeBob’s arm for an eye-catching finishing touch.
4. In the world of SpongeBob SquarePants, F-U-N is always on the menu! Bring that playful spirit to your treats with bold designs and under-the-sea details.
5. Add a splash of Bikini Bottom to your cakes and cupcakes with SpongeBob SquarePants™— perfect for creating bright, playful desserts with standout character details.
6. Make your dessert display pop with SpongeBob SquarePants-inspired designs—featuring familiar Bikini Bottom details like Squidward, Mr. Krabs, and signature under-the-sea style.
7. From the pineapple under the sea to your dessert display, SpongeBob SquarePants, Patrick, Sandy, and the whole crew inspire bright colors, bold designs, and playful personality.